

June 1, 2016

TO: Members of the MAG Economic Development Committee

FROM: Mayor Michael LeVault, Town of Youngtown, Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA
FOR THE MAG ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, June 7, 2016 - 11:30 a.m.
MAG Office, Suite 200 - Saguaro Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Economic Development Committee (EDC) has been scheduled for the time and place noted above. Members of the Committee may attend the meeting either in person or by telephone conference. Use of proxy at the MAG EDC is not permitted. A light lunch will be provided.

Please park in the garage under the building. Bring your ticket to the meeting. Parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Denise McClafferty at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

If you have any questions regarding the EDC agenda items, please contact Dennis Smith, MAG Executive Director, or Denise McClafferty, Regional Program Manager, at (602) 254-6300.

MAG ECONOMIC DEVELOPMENT COMMITTEE
TENTATIVE AGENDA
JUNE 7, 2016

COMMITTEE ACTION REQUESTED

1. Call to Order

The meeting of the Economic Development Committee will be called to order.

2. Pledge of Allegiance

3. Call to the Audience

An opportunity will be provided to members of the public to address the Economic Development Committee on items not scheduled on the agenda THAT FALL UNDER THE JURISDICTION OF MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three-minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Economic Development Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

4. Approval of the May 3, 2016 Economic Development Committee Meeting Minutes

5. Regional Business Retention and Expansion Initiative Discussion

The Greater Phoenix Chamber of Commerce launched the Phoenix Forward initiative in 2015. Phoenix Forward is a collaborative, strategic approach to economic development designed to grow and retain existing businesses in Arizona. The Chamber has been working with the Arizona Commerce Authority, City of Phoenix and Maricopa County on this initiative with a focus on creating quality jobs, robust business retention and expansion efforts and increasing capital investment in the region. Regional business retention and expansion programs have been successful in other parts of the Country, including Ohio and Minnesota. The Dayton, Ohio model is called

3. Information and discussion.

4. Review and approval of the May 3, 2016 Economic Development Committee meeting minutes.

5. Information and discussion.

BUSINESSFIRST!, and is a collaborative effort between the Chamber and Montgomery County. Chris Kershner, Vice President of Public Policy and Economic Development for the Dayton Area Chamber of Commerce, and Erik Collins, Director of the Community and Economic Development Department for Montgomery County, will discuss the challenges and successes of developing a regional business retention and expansion program in Dayton, Ohio.

6. Housing and Land Development in the MAG Region

Housing construction is, and has been, an important industry in the MAG region. Over the past several decades, new housing was needed to keep pace with our rapid population growth. Because of this, the housing construction industry has been an important job creator in the region. Following economic downturns in the past, housing construction has helped the region reestablish positive economic development growth. However, during the current economic recovery, the situation is different. Due to a number of factors, housing has not recovered as quickly as it had in the past. Construction jobs, while still important, have not rebounded as they have in the past. Housing and economic development remain interlinked. Strategic engagement with the homebuilding industry will be a critical component to this economic recovery, as all levels of housing stock will be needed to attract the variety of jobs that this region needs moving forward. Spencer Kamps, Vice President of Legislative Affairs with the Home Builders Association and Jeff Gunderson, Senior Vice President of Land with Lennar will provide a report on the housing industry in the region.

7. Update on the WESTMARC West Valley 2016 Economic Development Summit

On May 19, 2016, WESTMARC hosted a West Valley 2016 Economic Development Summit that focused on growing the economy and improving the quality of life in our region. Speakers included

6. Information and discussion.

7. Information and discussion.

the Honorable Doug Ducey, Governor of Arizona, Chris Camacho, CEO of the Greater Phoenix Economic Council and Jim Rounds, President of Rounds Consulting Group, Inc. The agenda included a discussion on the West Valley Vision project. In the first phase of West Valley Vision, a comprehensive asset analysis was conducted. Workforce development and education were prioritized as the focus of the second phase. In partnership with cities and towns west of the I-17, MAG and the Greater Phoenix Economic Council, WESTMARC is leading efforts to develop implementation strategies to strengthen the talent pipeline in the West Valley. One of these strategies includes the development of West Valley Pro, a tool to validate the talent that resides in the West Valley and identify gaps that can be mitigated through education. The results of extensive data analysis and outreach with industry and educators was presented at the WESTMARC Economic Development Summit. WESTMARC leadership will present an update on the summit and efforts underway through West Valley Vision.

8. Update from the Arizona Commerce Authority

An update will be provided on economic development issues of interest in the state of Arizona.

9. Update from the Greater Phoenix Economic Council

An update will be provided on economic development issues of interest in the Greater Phoenix Region.

10. Request for Future Agenda Items

Topics or issues of interest that the Economic Development Committee would like to have considered for discussion at a future meeting will be requested.

8. Information and discussion.

9. Information and discussion.

10. Information.

II. Comments from the Committee

An opportunity will be provided for the Economic Development Committee (EDC) members to present a brief summary of current events and/or share any practical applications of information and initiatives presented to EDC members. The EDC is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

Adjournment**II. Information.**